



JUNE 2025 | INFOGRAPHICS SCHEDULE

THEME: Feels Like Summer — #BeParkSmart!

As you head out to enjoy Conservation Areas this season, remember to recreate responsibly. By following a few simple guidelines, you help create safe, inclusive, and welcoming parks for everyone. Come prepared, know what to expect, and leave no trace — let's work together to protect the places we all love.



June is Parks and Recreation Month! Let's celebrate the importance of parks and recreation in promoting quality of life and well-being.


CALL TO ACTION: Share the Healthy Hikes Campaign on social media or your other distribution channels.



ASSETS AVAILABLE ON [CA Communication Teams Channel](#)

CONNECT ON SOCIAL MEDIA: Facebook [Ontario's Conservation Areas](#) & [Conservation Ontario](#) | Twitter [@conont](#) | Instagram [@con_ont](#) | LinkedIn [Conservation Ontario](#)

JUNE SCHEDULE – Be Park Smart

DATE	INFOGRAPHIC	COPY (suggested copy)	HASHTAGS (suggested hashtags)	ARTICLES/LINKS (suggested resources)
June 9	 <p>Alt Text: A woman walking her leashed dog on a paved path.</p>	<p>It's the leash you can do! Keeping your dog on a leash and staying on the trails helps protect them, wildlife, and fellow hikers. It's a small act that makes a big difference! 🐕</p> <p>Download the Step Into Nature App today! 📱</p> <p>https://ontarioconservationareas.ca/step-into-nature-app/</p>	<p>#StepIntoNature #HealthyHikes #ConservationAreas #StayOnTrails</p>	<p>Find a Conservation Area</p> <p>https://ontarioconservationareas.ca/conservation-areas/category/dog-walking/</p>
June 10	 <p>Alt Text: A woman taking a photo on</p>	<p>Create Responsibly. Are you a content creator who loves the outdoors? Your voice matters — and so do your actions. When you share nature, show how to care for it.</p> <ul style="list-style-type: none"> 👣 Stay on marked trails 🚫 Don't disturb wildlife for a shot 🗑️ Leave no trace — trash and gear included 	<p>#StepIntoNature #HealthyHikes #ConservationAreas #StayOnTrails</p>	<p>Find a Conservation Area</p> <p>https://ontarioconservationareas.ca/find-a-conservation-area/map/</p>

	<p>her cellphone of a friend in nature.</p>	<p>📍 Tag mindfully to protect sensitive spots</p> <p>Use your platform to inspire responsible adventure!</p> <p>Download the Step Into Nature app today! 📱</p> <p>https://ontarioconservationareas.ca/step-into-nature-app/</p>		
<p>June 11</p>	 <p>Alt Text: A group of friends riding their bikes on a paved path.</p>	<p>Nature is for everyone! Let's work together to make the outdoors welcoming, respectful, and safe for all. Be park smart—know the rules, respect others, and leave no trace. 🌿</p> <p>Download the Step Into Nature App today! 📱</p> <p>https://ontarioconservationareas.ca/step-into-nature-app/</p>	<p>#StepIntoNature #HealthyHikes #ConservationAreas #StayOnTrails</p>	<p>Things To Do at Conservation Areas</p> <p>https://ontarioconservationareas.ca/find-a-conservation-area/things-to-do/</p>

<p>June 12</p>	 <p>Alt Text: A paddleboarder and a kayaker paddling side-by-side.</p>	<p>Water Responsibly. Let's make waves safely! Whether you're boating, swimming, or paddling—stay alert, wear a life jacket, and respect others on the water. Be responsible, be safe, and keep our waterways fun for everyone! 🏄‍♀️</p> <p>Download the Step Into Nature App today! 📱</p> <p>https://ontarioconservationareas.ca/step-into-nature-app/</p>	<p>#StepIntoNature #HealthyHikes #ConservationAreas</p>	<p>Find a Conservation Area https://ontarioconservationareas.ca/conservation-areas/category/canoeing-kayaking/</p>
<p>June 13</p>	 <p>Alt Text: A group of friends chatting inside their camping tent.</p>	<p>Camp Responsibly. Planning a campfire? Buy your firewood where you burn it! Transporting firewood might seem harmless, but it can spread harmful pests like insects, plants, and diseases. Let's keep our forests safe and healthy! 🌲</p> <p>Download the Step Into Nature App today! 📱</p> <p>https://ontarioconservationareas.ca/step-into-nature-app/</p>	<p>#StepIntoNature #HealthyHikes #ConservationAreas #LeaveNoTrace</p>	<p>Find a Conservation Area https://ontarioconservationareas.ca/conservation-areas/category/camping/</p>